

BioRN Cluster Management GmbH

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BioRN Annual Conference 2014 looks back on 5 years as leading-edge cluster

The annual conference of the Biotech Cluster Rhine-Neckar in the Print Media Academy Heidelberg on May 27 presents success stories and a discussion about the future of funding for top locations in Germany and Europe.

Heidelberg | In the first round of the Leading-Cluster Competition of the Federal Ministry of Education and Research in 2008, the Biotech Cluster Rhine-Neckar was featured as an excellent location for business and research – the only Life-Science Cluster in Germany to be thus honored at that time. The BioRN Annual Conference 2014, which takes place on May 27 in the Print Media Academy Heidelberg, will look back on 5 years of leading-edge cluster funding. The objective is a critical discussion with international experts about the experience gained with regard to strengthening the future competitive ability of top locations in Germany and Europe.

BioRN Cluster partners present the results of their leading-edge cluster projects

To kick off the event, representatives of the BioRN Cluster partners will present results of their leading-edge cluster projects. Jochen Kohlhaas (Comprehensive Biomarker Center), Claus Kremoser (Phenex Pharmaceuticals), Gitte Neubauer (Cellzome, a GSK Company), and Andreas Trumpp (HI-STEM) are representative of the success stories of the past 5 years.

The focus of the BioRN Annual Conference 2014 does not dwell at the regional level, however; rather it centers on the question of how future innovation strategies in Germany and Europe might look, in order to continue to promote the internationalization and competitive ability of top locations.

A look at strategies for internationalization and strengthening competitive ability

In their keynote presentations, Christian Ketels (Institute for Strategy and Competitiveness, Harvard Business School, Boston, USA, TCI Network), Martin Hinoul (KU Leuven R&D, Leuven, Belgium), Alexander Gerybadze (Head of the Research Center for International Management and Innovation, University of Hohenheim, Expert Commission on Research and Innovation EFI), and Alexander von Gabain (Chair of the Governing Board of the European Institute of Innovation and Technology, EIT) will explore these issues.

In the following panel session with Engelbert Beyer (Head of the Subdivision on Innovation Strategies, Federal Ministry of Education and Research, BMBF, Berlin) the speakers will discuss with the public the role of clusters as drivers of innovation and the perspectives for the funding of top locations in Germany.

Further information about the BioRN Annual Conference 2014 can be found at www.biorn2014.com.

Press Release



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About the BioRN Cluster Management

The BioRN Cluster Management GmbH is a public-private partnership between the [BioRN Network](#), the [Heidelberg Technology Park](#), the [Rhine-Neckar Chamber of Commerce](#) and the [Rhine-Neckar Metropolitan Region \(MRN\)](#).

The cluster includes renowned academic research institutions such as the University of Heidelberg, the German Cancer Research Center (DKFZ) and the European Molecular Biology Laboratory (EMBL), about 70 small and medium-sized biotech enterprises, as well as big pharmaceutical and diagnostic companies such as [Roche Diagnostics](#) (Mannheim), [Merck Serono](#) (Darmstadt) and [AbbVie](#) (Ludwigshafen).

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